

TELEVISION TERRACE

A gala variety reveue of Negro Artists not an amatuer show, but professional. The show ^{would} to consist of interviews of professional people in all fields of life....Settings of the reveue ^{given on improvise} would be ~~that of~~ a night club's terrace looking ~~into~~ the dance hall which is set up with occupied tables and chairs which seats notables to be interviewed by Master of Ceremonies.,.,,Although the idea of this sounds similiar to the other variety shows it will be the first one outside of the one man show of Billy Daniels. The Master of Ceremonies of this program ^{to} ~~would~~ be consist of a popular figure in public life ^{but} ~~and~~ unknown to the outside social world ^{for} ~~but~~ popular in ~~the~~ New Jersey, ^{as} being a newspaper columnist and editor of a magazine and ~~the~~ radio Station W.N.J.R.'s Disc Jockey, this show would be an interesting experiment especially for the viewers in New Jersey because of this well known personality or should say personalities including a ^{young lady who also} ~~girl also~~ ~~who~~ has experience in the world, ^{Negro} ~~or~~ being a fashion columnist and social editor of Negro newspapers and magazines My idea of the program is to bring teleview^{ers} an interesting show of talented professionals. ^{see} combined ⁱⁿ ~~with~~ one show and ^{other interest celebrities} The show is to have a chorus line of negro dancers, a tap team of some sort a couple doing a duet, these would include the regulars to be presented any~~time~~ the program is on ~~the air~~, of cause ~~you~~ have guest artists.. The interviews of notables my include local doctors, lawyers of which have done considerable work for his race or communities,

INTERVIEWS
NAME SINGERS

(No 5)

Where were you born

When did you start singing?

Did you take lessons

What did you want to be?

How did you work ?

When? How Long?

Who do you think is the greatest?

Why?

Do you like this? Do you do it for fun?

What do you do on your days off?

LLOYD MONDAY OK MAZELLS MONDAY OK

LLOYD TUESDAY OK

T POWELL WEDNESDAY OK

T Powell
L Manor
Dolls House

THURSDAY
OK

T Powell
D Lloyd
Mazells

FRIDAY

TELEVISION TERRACE

A gala variety ^{World}reveue of Negro Artists not an amatuer show, but professional's. The show ^{will}to consist of interviews of professional people in all fields of life:....Settings of the reveue ^{given on television}would be ~~that~~ of a night club's terrace looking ~~into~~ the dance hall which is set up with occupied tables and chairs which seats notables to be interviewed by Master of Ceremonies.,.,,Although the idea of this sounds similiar to the other variety shows it will be the first one outside of the ~~one man~~ ^{to} show of Billy Daniels. The Master of Ceremonies of this program ^{be}would consist of a popular figure in public life ^{but}and unknown to the outside social world ^{fee}but popular in ~~the~~ New Jersey, as being a newspaper columnist and editor of a magazine and ~~the~~ radio Station W.N.J.R.'s Disc Jockey, this show would be an interesting experiment especially for the viewers in New Jersey because of this well known personality or should say personalities including ^{young ladies who also}a girl ~~also~~ who has experience in the world, ^{being}of being a fashion columnist and social editor of Negro newspapers and magazines My idea of the program is to bring ^{also}televiews an interesting show of talented professionals. ^{combined with}... ..The show is to have a chorus line of negro dancers, a tap team of ~~somre~~sort a couple doing a duet, these would include the regulars to be presented anytime the program is on ~~the air~~, of cause ^{you}would have guest artists.. The interviews of notables my include loal doctors, lawyers of which have done considerable work for his race or communities.

5 Jazz Records Instrumental - Fast
 5 Quartette Records - Blues , etc.
 5 Calypso or Mambo Records - Med. Tempo
 3 Female singers - Sweet or blues
 2 male singers - Sweet or blues

Monday, Wed. & Thursday

1 - Quartette or Trio
 2 - Female singer or male
 3 - Calypso or Mambo
 4 - Jazz Instrumental

Tuesday & Friday

1 - Female Singer or male
 2 - Jazz Instrumental
 3 - Quartette or Trio
 4 - Calypso or Mambo

Quartettes

Ravens - 44R
 Four Buddys
 Bill Williams - 53W
 Ink Spots - 11
 Mills Brothers - 15M
 Cardinals
 Orioles - 100
 4 Aces - 71F
 4 Keys

Bands

Illinois Jacquet - 20J
 Georgia Auld - 19A
 Duke Ellington 3E
 Joe Holiday
 Count Basie - 4B
 Stan Kenton
 Lester Young
 Cha lie Parker - 29P
 Ray Anthony - 39A
 Billy May - 153M
 Arnett Cobb - 109C
 Flip Phillips - 46P
 Ben Webster - 84W
 Earl Bostic - 62B
 Johnny Hodges - 14H
 Hal Singer - 155B

Trios

Oscar Peterson - 52P
 King Cole - K25
 Earl Garner - 23G
 D. Rudbeck
 Bill Davis

Female Singers

Ella Fitzgerald - 4F
 Betty McLaughlin
 Edna McGriff
 Veretta Dillard
 Sarah Vaughan - 11V
 Billie Holiday - 15H
 Terri Merriett - 115B
 Ruth Brown

Male Singers

Billy Eckstein
 Louis Jordan - 11J
 Arthur Prysock - 66P
 Jimmy Scott
 Lloyd Price
 Billy Daniels
 Frankie Laine
 Al Hibbler, Babs Gonzales

Calypso Units

Tito Puente - 67P
 Tito Rodriguez - 87R
 Machito - 101 M
 Joe Loco - 86L
 Noro Morales - 73M

1 THEME - PLAYS 15 SECONDS

PICCADILLY COMERCIAL WITH THEME IN BACK GROUND...

2

VOCAL

SHANKS CLOTHES COMMERCIAL

3

INSTRUMENTAL

LLOYDS MANOR COMM.

4

QUARTER

WASHINGTON OUTFITTERS COMM

5

INSTRUMENTAL

6

THEME COMES ON 10:59 1 MINUTE BEFORE CLOSING
FOR 15 SECONDS OF PARTING MESSAGE.....

1. BLUES
2. JAZZ
3. CALYPSO
4. POP TUNES

CLIENT: WASHINGTON OUTFITTERS

PROGRAM: TINY PRINCE SHOW

COPY #: ONE

EFFECTIVE: 11/24/52

TINY: Friends...for 3 generations...Families have bought their clothing...Furniture...Radios...Appliances at the "Friendly Family Store"...WASHINGTON OUTFITTERS...230 Springfield Avenue...near Belmont Avenue in Newark. Yes, WASHINGTON OUTFITTERS is the Family Credit Store...where you can completely outfit the Family with Mens...Women's and children's clothes... At prices that meet your budget. At WASHINGTON OUTFITTERS you can buy Men's Suits from \$29.50 and Up. Women's warm winter coats from \$25.00. WASHINGTON OUTFITTERS features a complete Jewelry line with Famous Make Watches low-priced for Holiday Gifts. At WASHINGTON you can buy Electrical Appliances for the home...Radios...Television Sets...Furniture at EASY CREDIT TERMS. Yes, you'll find EASY CREDIT TERMS AT WASHINGTON OUTFITTERS WHERE YOU NEED ONLY ONE CHARGE ACCOUNT FOR THE ENTIRE FAMILY. You can buy a TV Set or a suit of boy's clothing on the SAME CHARGE ACCOUNT. So, for all your Family needs... At lowest prices and Easiest Credit Terms...stop in at WASHINGTON OUTFITTERS 230 Springfield Avenue...near Belmont Ave., in Newark.

Friends..for three generations, families have brought their clothing, furniture, radios, electrical appliances and childrens toys at the "Friendly Credit Department Store, Washington Outfitters, 230 Springfield Avenue, near Belmont Avenue, Newark. You can completely outfit the Family with men's, women's and children's clothes at prices that meet your budget, you can buy men's suits from \$29.50 up, women's war winter coats from \$25.00. Washington Outfitters features a complete line of jewelry with famous make watches low-priced for Holiday Gifts. Yes, you'll find EASY CREDIT TERMS AT WASHINGTON OUTFITTERS where you need only one charge account for the entire family. So, for all your family needs at lowest prices and easiest credit terms, stop in at WASHINGTON OUTFITTERS 230 Springfield Avenue, Newark, N. J.

THE TINY PRINCE SHOW

12/15/52

NOTE TO ENGINEER - Lower the theme after playing (10) seconds for intro - play in background during commercial

1 - THEME - Without A Song - by the Bill Davis Trio

COMMERCIAL

2 - Easy Easy Blues - by Veretta Dillard

COMMERCIAL

3 - Machito

COMMERCIAL

4 - The Clovers

COMMERCIAL

5 - Port of Rico - by Illinois Jacquet

NOTE - Bring on theme at 10:59 - 1 minute before closing time lower (10) seconds for patting message

6 - THEME - Without A Song - by the Bill Davis Trio

If you're looking for a quiet spot for
rest + relax at n. sunset the holy land
Hotel located at 352 Wash St
with
beachfront service - transport

\$ 2.50 a night for ~~the~~ service
for you out of
Visit the Bay House Hotel at 352
Washington Street, Honolulu

THE TINY PRINCE SHOW
12/15/52

NOTE TO ENGINEER - Lower theme (10) seconds after starting for introduction - play in background during the intro.

1 - THEME - Without A Song - by the Bill Davis Trio

COMMERCIAL

2 - Easy Easy Blues - Veretta Dillard

COMMERCIAL

3 -

Machito

COMMERCIAL

4 -

The Clovers

COMMERCIAL

5 - Port of Rico by Illinois Jacquet

NOTE - ~~Lower theme~~ Bring on theme at 10:59 -

THE TINY PRINCE SHOW
MONDAY - 12/15/52

INTRO:

Greetings! this is Tiny Prince, we welcome you to our recorded show, Without A Song is our theme by the Bill Davis Trio coming to you Monday thru Friday at 10:45 P. M. our telephone number here is Ma 3-2706

COMMERCIAL:

RECORD: - Easy Easy Blues - Veretta Dillard

COMMERCIAL

For generations families have bought their clothing, furniture, radios, electrical appliances and children's toys at the "Friendly Credit Department Store" Washington Outfitters, 230 Springfield Avenue, near Belmont Avenue in Newark. You can completely outfit the family with men, women's and childrens clothing at prices that meet your budget. So, for all your family needs at lowest prices, stop in at Washington Outfitters, 230 Springfield Avenue in Newark, N. J. where you need only one charge account for the entire family.

RECORD: -

Machito

COMMERCIAL:

Lloyds Music Hall is the three in one spot, 1st serving you delicious home cooked meals, tempting fried chicken by Ann Baker who's pies are a speciality, 2nd everybody is wild about the Mambo and

THE TINY PRINCE SHOW
MONDAY - 12/15/52

Calypso dances every Thursday...Machito and his Band appearing by popular demand along with the Afro Cubannaires. 3rd the big shows Friday, Saturday and Sunday..Lloyds Music Hall address is 42 Beacon Street, Newark, N. J.

RECORD: -

Clovers

COMMERCIAL

You can get your records and electrical appliances at MacFarlands 261 Orange Street un Newark, one of the most attractive stores in the city, featuring all the life size pictures of your favorite record, radio and television stars. MacFarland's is the store where folks buy their radios, television and electrical appliances at prices that meet your budget. Yes! you'll find easy credit terms at MacFarlands where you can get refrigerators, washing machines and record players. Of course if you're looking for those hard to find hit records order by mail or stop in at MacFarlands, 261 Orange Street, Newark , the address is 261 Orange Street in Newark MacFarlands Music Store

RECORD: - Pot of Rico - by Illinois Jacquet

CLOSING:

Our theme says its time to stop and remember to listen tomorrow nite, same time, same station, this is the Tiny Prince Show in the modern style, W.N.J.R., 1430 on your dial P. S. Post Script don't forget to keep sending those request.

THE TINY PRINCE SHOW

12/16/52

NOTE TO ENGINEER - Lower the theme after playing (10)
seconds for intro - play in background during commercial

1 - THEME - Without A Song - by the Bill Davis Trio

COMMERCIAL

2 - I'd be Satisfied - by the Orioles

COMMERCIAL

3 - C-Jam Blues - Noro Morales

COMMERCIAL

4 - Moody's Mood for Love - by King Pleasure

COMMERCIAL

5 - The King - by Count Basie

NOTE - Bring on theme at 10:59 - 1 minute before closing
time lower (10) seconds for patting message

6 - THEME - Without A Song - by the Bill Davis Trio

THE TINY PRINCE SHOW
TUESDAY - 12/16/52

INTRO

Good evening! this is the Tiny Prince Show with tips about spots, that are the very best and recorded music by request, Monday thru Friday at 10:45 P. M. our telephone number here is Ma 3-2706

COMMERCIAL

RECORD: - I'd be Satisfied - by the Orioles

COMMERCIAL

Visit Washington Outfitters, 230 Springfield Avenue "The Friendly Credit Department Store" for lowest prices and easiest credit terms. See the complete line of furniture, electrical appliances and childrens toys. Outfit the family with women, men's and children's clothing with prices that meet your budget also jewelry with famous make watches low-priced for Holiday gifts, you only need one charge account for the entire family, so remember to stop in at Washington Outfitters located at 230 Springfield Avenue, near Belmont in Newark

RECORD: - C-Dam Blues

Noro Morales

COMMERCIAL

Lloyds Music Hall is the three in one spot, 1st serving you delicious home cooked meals, tempting fried chicken by Ann Baker who's pies are a speciality, 2nd everybody is wild about the Mambo and Calypso dances every Thursday...Machito and His Band appearing by popular demand along with the Afro Cubannaires, 3rd the big shows Friday, Saturday and Sunday, Lloyds Music Hall address is 42 Beacon Street, Newark, N. J.

THE TINY PRINCE SHOW
TUESDAY - 12/16/52

RECORD - Moody's Mood for Love - by King Pleasure

COMMERCIAL

You can get records and electrical appliances at MacFarlands Music Store, 261 Orange Street in Newark, one of the most attractive stores in the city, featuring all the life size pictures of your favorite record, radio and television stars. MacFarland's is the store where folks buy their radios, televisions and electrical appliances at prices that meet your budget. Yes! you'll find easy credit terms at MacFarlands where you can get refrigerators, washing machines and record players. Of course if you're looking for those hard to find hit records order by mail or stop in at MacFarlands, 261 Orange Street in Newark, the address again is 261 Orange Street in Newark MacFarlands Music Store

RECORD: - The King - by Count Basie

CLOSING

Its time to stop and say, if we didn't play something you liked tonite, remember to sit down and write to Tiny Prince c/o W.N.J.R. 91 Halsey Street, Newark, N. J.

THE TINY PRINCE SHOW

12/17/52

NOTE TO ENGINEER - Lower the theme after playing (10)
seconds for intro - play in background during commercial

1 - THEME - Without A Song - by the Bill Davis Trio

COMMERCIAL

2 -

Billie Holiday

COMMERCIAL

3 -

Babalu O'Rooney - by Slim Gaillard

COMMERCIAL

4 -

Perfida - by The Four Aces

COMMERCIAL

5 -

Ivory Joe Hunter

NOTE - Bring on theme at 10:59 - 1 minute before closing
time lower (10) seconds for parting message

6 - THEME - Without A Song - by the Bill Davis Trio

THE TINY PRINCE SHOW
Wednesday - 12/17/52

INTRO:

Hi! this is your host Tiny Prince on the scene at 10:45 P. M.
Monday thru Friday. Recorded music by request served by a flip
of the dial in the gonest style, our theme is Without A Song by
the Bill Davis Trio

COMMERCIAL

RECORD -

Billie Holiday

COMMERCIAL

Visit Washington Outfitters, 230 Springfield Avenue "The Friendly
Credit Department Store" for lowest prices and easiest credit terms.
Outfit the family with men's, women's and children's clothing, see
the complete line of furniture, children's toys and jewelry with
famous make watches low-priced for Holiday gifts, you only need
one charge account for the entire family, so remember to stop in
Washington Outfitters located at 230 Springfield Avenue, near Bel-
mont Avenue in Newark, N. J.

RECORD: - Babalu O'Rooney - by Slim Gaillard

COMMERCIAL

Lloyds Music Hall is the three in onespot, 1st serving you delicious
home cooked meals, tempting fried chicken by Ann Baker who's pies
are a speciality, 2nd, everybody is wild about the Mambo and Calypso
dances every Thursday...Machito and His Band appearing by popular de-
mand along with the Afro Cubannaires, 3rd the big shows Friday, Sat-
urday and Sunday, Lloyds Music Hall address is 42 Beacon Street in
Newark

THE TINY PRINCE SHOW
WEDNESDAY - 12/17/52

RECORD - Perfida - by the Four Aces

COMMERCIAL

You can get records and electrical appliances at MacFarlands Music Store, 261 Orange Street in Newark, one of the most attractive stores in the city, featuring all the life size pictures of your favorite record, radio and television stars. MacFarlands is the store where folks buy their radios, televisions and electrical appliances at prices that meet your budget. Yes! you'll find easy credit terms at MacFarlands where you can get refrigerators, washing machines and record players. Of course if you're looking for those hard to find hit records order by mail or stop in at MacFarlands 261 Orange Street in Newark; the address again is 261 Orange Street in Newark, MacFarlands Music Store

RECORD -

Ivory Jow Hunter

CLOSING

Our theme says its time to stop and remember to listen tomorrow nite, same time, same station, this is The Tiny Prince Show in the modern style, 1430 on your dial

THE TINY PRINCE SHOW
THURSDAY - 12/18/52

INTRO

Greetings! we welcome you to the Tiny Prince Show, Without A Song is our theme by the Bill Davis Trio coming to you Monday thru Friday at 10:45 P. M.

COMMERCIAL

RECORD: - Rock Me All Nite Long - by the Ravens

COMMERCIAL

For generations families have bought their clothing, furniture and children's toys at the "Friendly Credit department Store" Washington Outfitters, 230 Springfield Avenue, near Belmont in Newark. You can completely outfit the family with men, women's and children's clothing at prices that meet your budget. So, for all your family needs at lowest prices, stop in at Washington Outfitters, 230 Springfield Avenue in Newark, N. J. where you need only one charge account for the entire family

RECORD -

Dinah Washington

COMMERCIAL

Lloyds Music Hall is the three in one spot, 1st serving you delicious home cooked meals, tempting fried chicken by Ann Baker who's pies are a speciality, 2nd everybody is wild about the Mambo and Calypso dances every Thursday....Machito and His Band appearing by popular demand along with the Afro Cubannaires. 3rd the big shows Friday, Saturday and Sunday...Lloyds Music Hall address is 42 Beacon Street in Newark...

THE TINY PRINCE SHOW

12/18/52

NOTE TO ENGINEER - Lower the theme after playing (10)
seconds for intro - play in background during commercial

1 - THEME - Without A Song - by the Bill Davis Trio

COMMERCIAL

2 - Rock Me All Night Long - by The Ravens

COMMERCIAL

3 -

Dinah Washington

COMMERCIAL

4 -

Swanee River - by Nate Brown

COMMERCIAL

5 -

Cocktails for Two - by Arnett Cobb

NOTE - Bring on theme at 10:59 - 1 minute before closing
time lower (10) seconds for parting message

6 - THEME - Without A Song - by the Bill Davis Trio

THE TINY PRINCE SHOW
THURSDAY - 12/18/52

RECORD - Swanee River - by Nate Brown

COMMERCIAL

You can get your records and electrical appliances at MacFarlands 261 Orange Street in Newark, one of the most attractive stores in the city, featuring all the life size pictures of your favorite record, radio and television stars. MacFarland's is the store where folks buy their radios, television ~~xxxx~~ and electrical appliances at prices that meet your budget, Yes! you'll find easy credit terms at MacFarlands where you can get refrigerators, washing machines and record players, Of course if you're looking for those hard to find hit records order by mail or stop in at MacFarlands, 261 Orange Street, Newark the address again is 261 Orange Street in Newark, N. J. MacFarlands Music Store.

RECORD - Cocktails For Two - by Arnett Cobb

CLOSING

Our theme says its time to stop and remember to listen ^{to} ~~et~~ our recorded music, same time, same station, this is The Tiny Prince Show in the modern style, W.N.J.R., 1430 on your dial

THE TINY PRINCE SHOW

12/19/52

NOTE TO ENGINEER - Lower the theme after playing (10)
seconds for intro - play in background during commercial

1 - THEME - Without A Song - by the Bill Davis Trio

COMMERCIAL

2 - Because You're Mine - by Nat King Cole

COMMERCIAL

3 - Billy Williams Quartette

COMMERCIAL

4 - Takes Two to Tango - by Pearl Bailey

COMMERCIAL

5 - Fats Domino

NOTE - Bring on theme at 10:59 - 1 minute before closing
time lower (10) seconds for parting message

6 - THEME - Without A Song - by the Bill Davis Trio

THE TINY PRINCE SHOW
FRIDAY - 12/19/52

INTRO

HI! there This is the Tiny Prince all recorded show, spinning your way at 10:45P. M. Monday thru Friday with request by you my guest, our telephone number here is Ma 3-2705 Without A Song is my theme.

COMMERCIAL

RECORD - Because You're Mine - by Nat "King" Cole

COMMERCIAL

Visit Washington Outfitters, 230 Springfield Avenue "The friendly Credit Department Store" for lowest prices and easiest credit terms. See the complete line of furniture, children's toys and jewelry with famous make watches low-priced for Holiday gifts. Outfit the family with men, women's and children's clothing. So for all your family needs at lowest prices stop in at Washington Outfitters, 230 Springfield Avenue in Newark, N. J. where you need only one charge account for the entire family.

RECORD -

Billy Williams

COMMERCIAL

Lloyds Music Hall the three in one spot offers you an ambitious bill of entertainment this weekend. Delicious home cooked meals by Ann Baker serving you tempting fried chicken and her speciality of pies. The show will feature Crackshot Hackley & Co, Lester Harris recording artist, tantalizing Flo Thomas, sensational new vocalist Wanitta